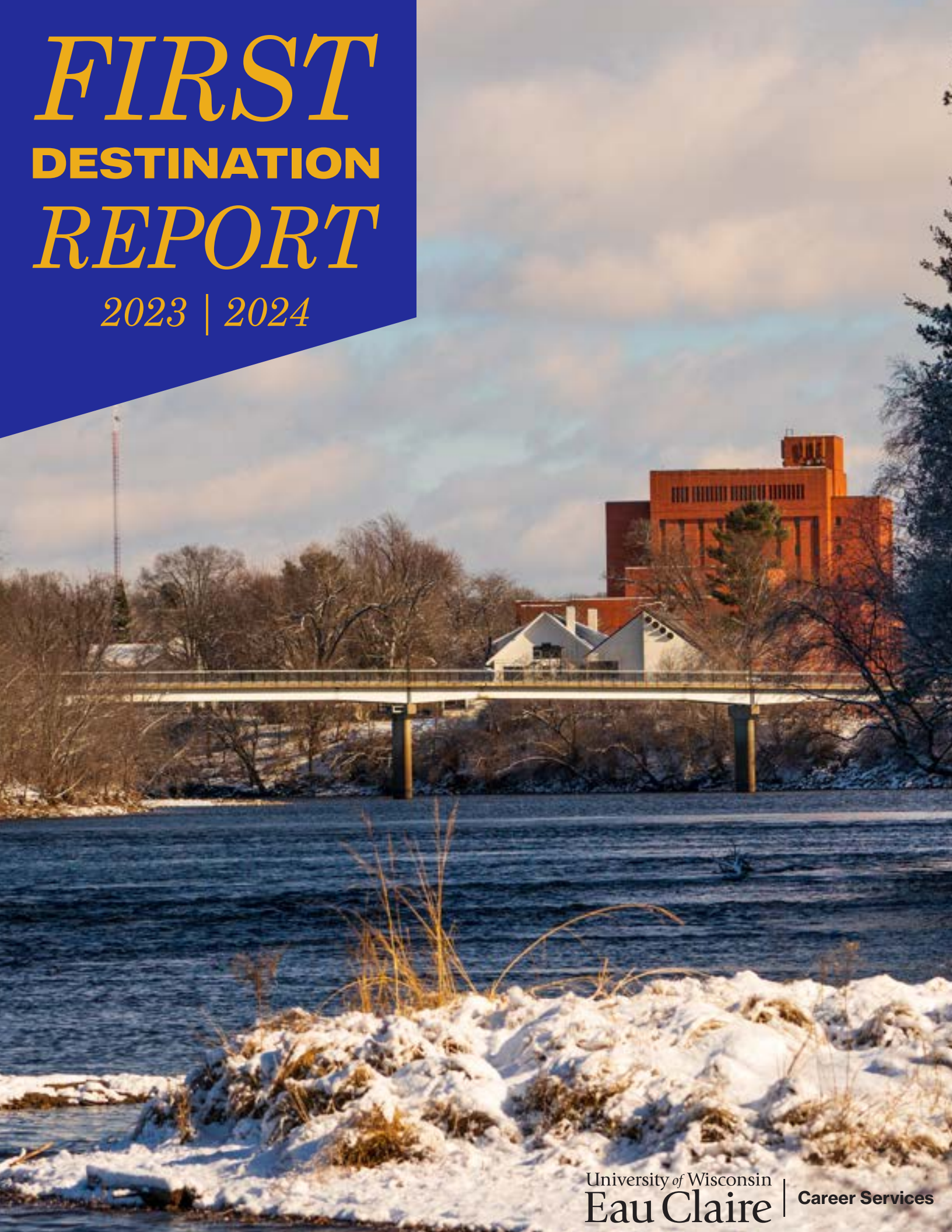


FIRST DESTINATION *REPORT*

2023 | 2024



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*FIRST DESTINATION REPORT
UNIVERSITY OF WISCONSIN – EAU CLAIRE
CLASS OF 2024*

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METHODOLOGY

First destination information is gathered in multiple ways. Prior to commencement, an online survey is sent to all graduating students to complete. Follow-up messages are sent to students who have not completed the survey or who reported they were seeking employment.

Additionally, six months after graduation, a search is conducted, primarily via LinkedIn, to find graduates who had not reported any data. Faculty and staff also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates’ post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. International students are not included in the survey results.

$$Total \% \text{ Employed or Continuing Education} = \frac{Total \text{ Continuing Education} + Total \text{ Employed}}{Total \text{ Graduates Who Responded with Information and Were Available}}$$

SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving degrees. The following results are for graduates from August 2023, December 2023, and May 2024.

OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate</i>	<i>% Employed or Continuing Education</i>
All 2023-2024 Graduates	2083	81.92%	16.57%	76%	98.49%
Undergraduate Degrees	1866	79.39%	18.88%	74%	98.27%
Graduate Degrees	217	99.50%	0.50%	92%	100%

HIGHLIGHTS

93% of respondents agreed that they were prepared for the next step in their career path.

80% of respondents received a job offer prior to or within a month of graduation.

97% of employed undergraduates reported that their position is related to their career goal.

61% of employed graduates reported they are working in Wisconsin. 27% are in the Chippewa Valley and 34% elsewhere in Wisconsin.

The average entry-level salary for UW-Eau Claire undergraduates in 2023-2024 is \$53,788.



GRADUATE PROGRAM INFORMATION

GRADUATE DEGREE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	30	95.83%	4.17%	80%	100%
College of Business	109	100%	0%	100%	100%
College of Health and Human Sciences	61	100%	0%	87%	100%
College of Nursing	17	100%	0%	82%	100%

GRADUATE DEGREE RESULTS BY PROGRAM

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Athletic Training	5	5	0	100%	0%	0%	100%	100%
Business Administration in Health Care Management, UW MBA Consortium	8	8	0	100%	0%	0%	100%	100%
Business Administration, UW MBA Consortium	101	100	0	100%	0%	0%	100%	100%
Communication Sciences & Disorders	44	41	0	100%	0%	0%	93%	100%
Data Science, MS Sequence	16	12	0	100%	0%	0%	75%	100%
History, MA Sequence	2	1	0	100%	0%	0%	50%	100%
Nursing, Adult - Gero - Nurse Practitioner	6	6	0	100%	0%	0%	100%	100%
Nursing, Family Health - Nurse Practitioner	11	8	0	100%	0%	0%	73%	100%
School Psychology, EDS	12	7	0	100%	0%	0%	58%	100%
School Psychology, MSE	12	10	1	91%	9%	0%	92%	100%

UNDERGRADUATE PROGRAM INFORMATION

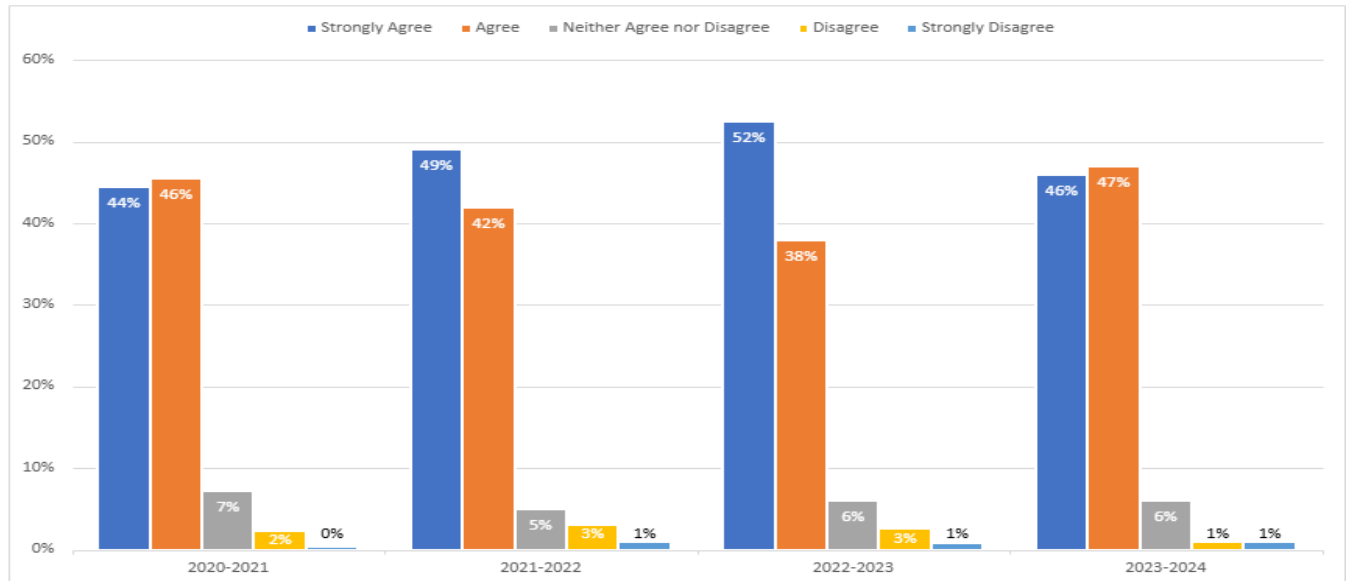
UNDERGRADUATE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	779	71.32%	25.97%	66%	97.29%
College of Business	490	96.67%	1.79%	80%	98.46%
College of Health and Human Sciences	476	69.33%	29.68%	84%	99.01%
College of Nursing	121	97.53%	2.47%	67%	100%

POST-GRADUATION PLANS

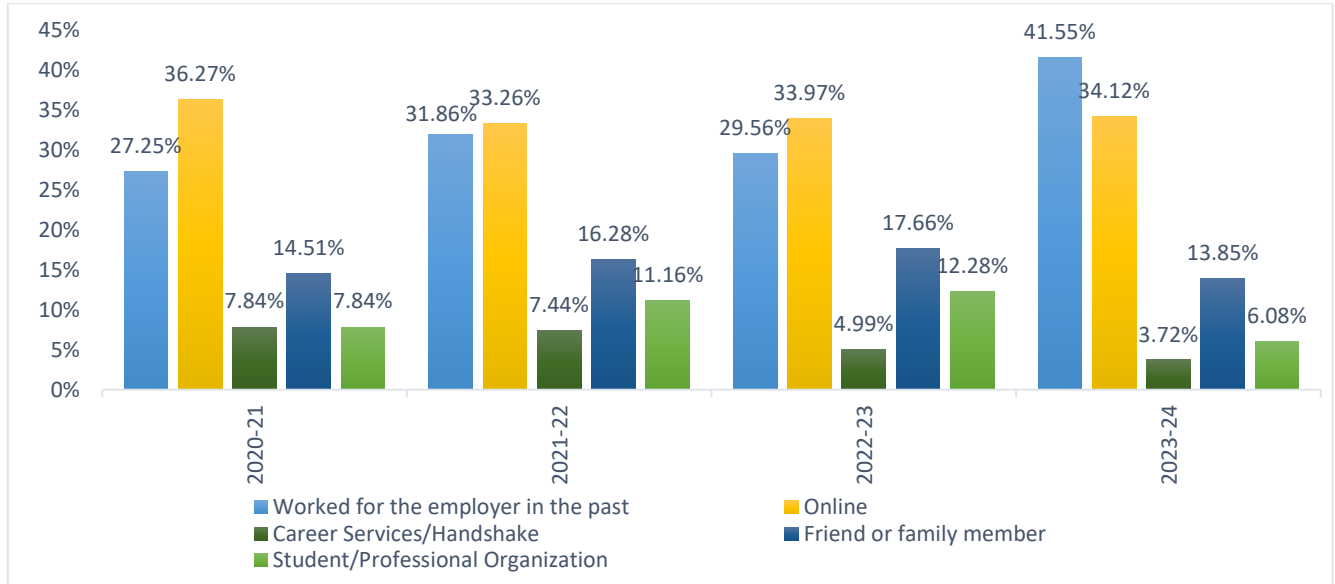
Career Outcome	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Overall	96%	96%	96%	97%	97%	97%	94%	97%	98%	99%	98%
Employed	82%	79%	81%	80%	83%	81%	74%	75%	79%	78%	79%
Continuing Education	14%	17%	15%	17%	14%	16%	19%	22%	19%	21%	19%
Seeking Employment	4%	4%	4%	3%	3%	3%	6%	3%	2%	1%	2%

PREPARED FOR THE NEXT STEP IN CAREER PATH

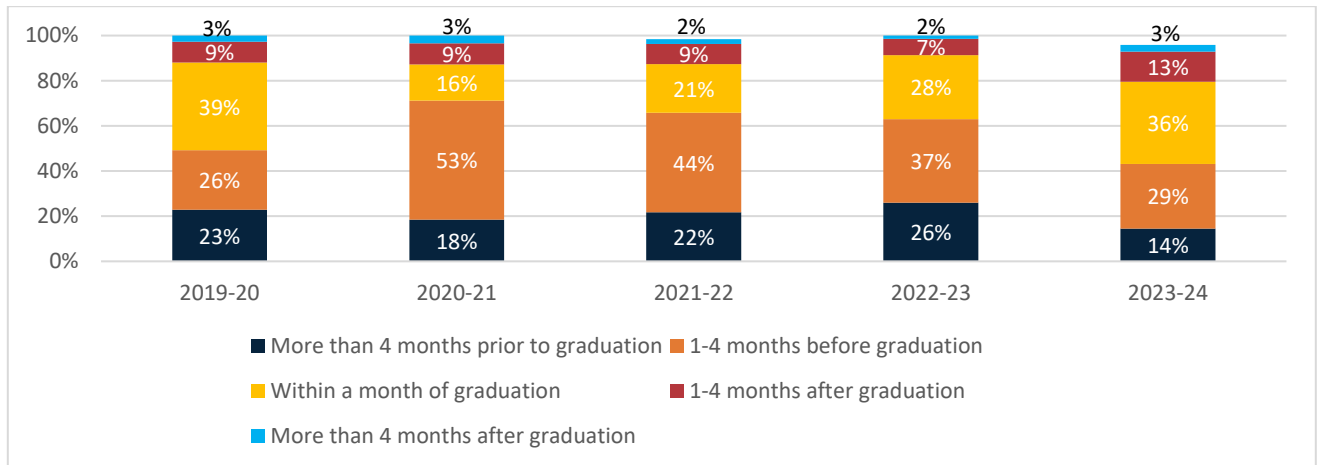


EMPLOYMENT

INITIAL CONTACT WITH EMPLOYER



WHEN GRADUATES RECEIVED A JOB OFFER



SALARY REPORTED

Average Salaries	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Overall	\$45,896	\$47,958	\$47,544	\$50,903	\$52,546	\$53,788
College of Arts and Sciences	\$42,792	\$45,978	\$41,769	\$48,990	\$46,551	\$49,857
College of Business	\$49,267	\$50,143	\$50,836	\$54,636	\$57,092	\$57,940
College of Health and Human Sciences	\$35,022	\$41,318	\$40,716	\$39,200	\$44,672	\$44,796
College of Nursing	\$61,597	\$62,829	\$67,300	\$67,291	\$71,096	\$75,415

EMPLOYERS

Reported by 41 graduates

- Mayo Clinic Health System

Reported by 20 graduates

- Eau Claire Area School District

Reported by 17 graduates

- Menards, Inc.

Reported by 10 graduates

- University of Wisconsin-Eau Claire

Reported by 8 graduates

- Chippewa Falls Area United School District
- CliftonLarsonAllen LLP
- Hudson School District

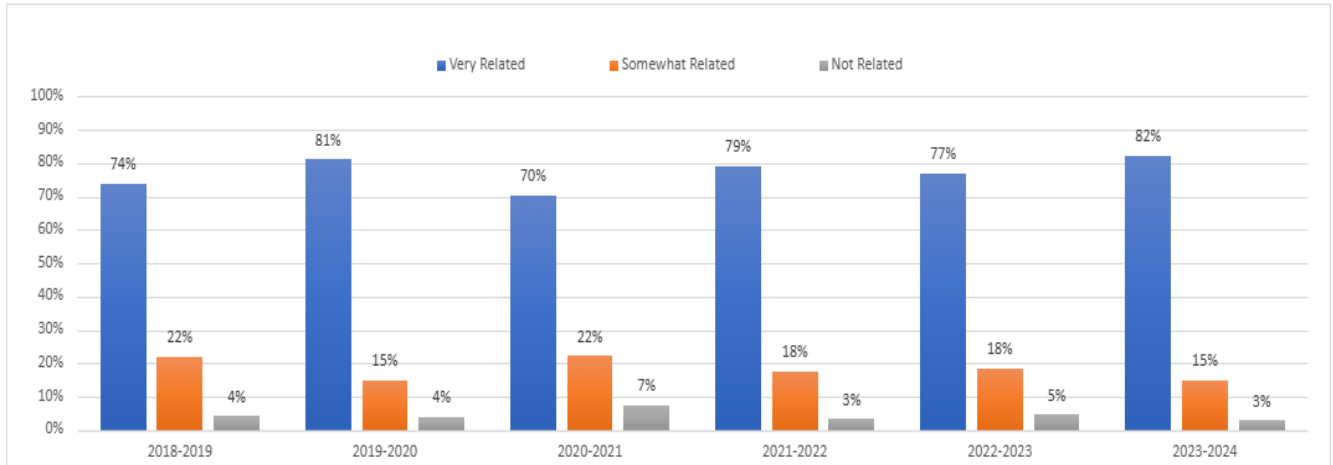
Reported by 7 graduates

- Marshfield Clinic Health System

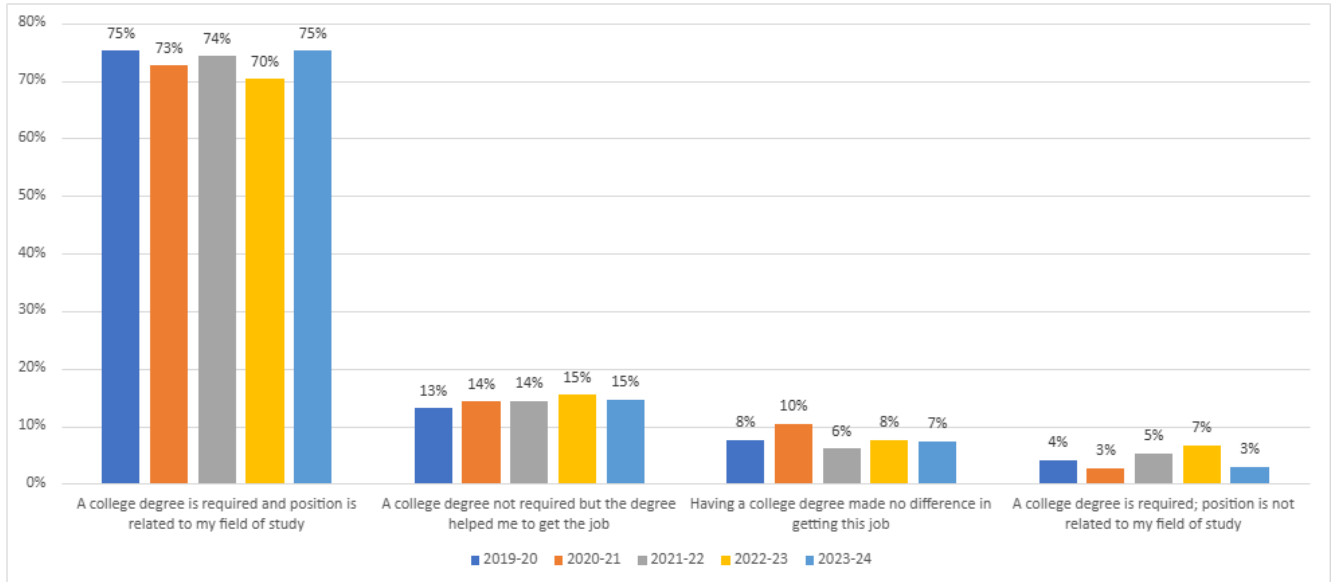
Reported by 5 graduates

- Ellsworth Community School District
- Northwestern Mutual
- School District of Altoona
- School District of Mondovi
- UW Health

FIRST POSITION RELATED TO CAREER GOAL



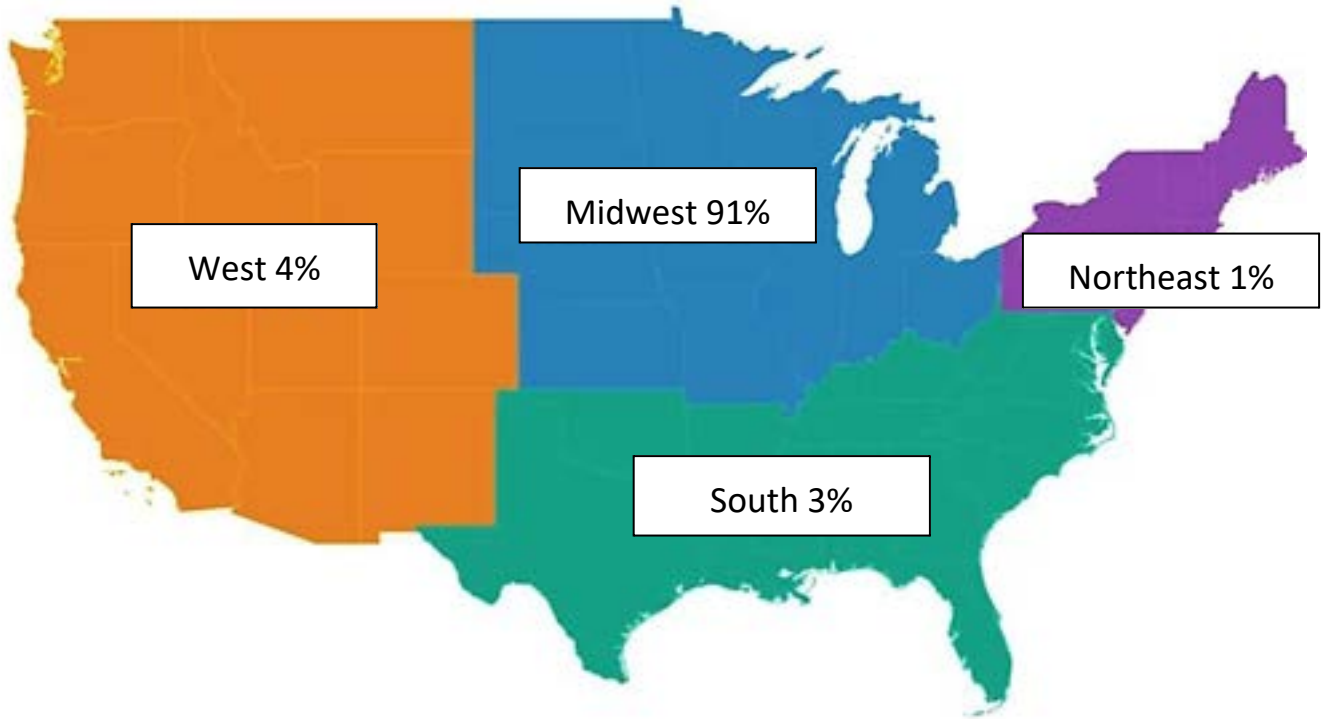
DEGREE REQUIRED



LOCATION OF EMPLOYED GRADUATES



Wisconsin-61%
Chippewa Valley-27%
Elsewhere in Wisconsin-34%



	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Midwest	93%	92%	90%	92%	90%	91%
Wisconsin	57%	60%	57%	61%	59%	61%
<i>Chippewa Valley</i>	29%	27%	28%	32%	29%	27%
Minnesota	33%	27%	28%	27%	26%	27%
<i>Twin Cities</i>	28%	22%	23%	24%	21%	21%
West	2%	3%	4%	3%	4%	4%
South	3%	4%	5%	3%	4%	3%
Northeast	1%	1%	2%	1%	1%	1%
International	1%	1%	0%	1%	1%	1%

GRADUATE/PROFESSIONAL SCHOOL

TOP SCHOOLS ATTENDED

The following graduate or professional schools were reported by multiple graduates.

School	# of graduates
University of Wisconsin - Eau Claire	35
University of Wisconsin - Madison	11
University of Wisconsin - Stout	11
University of Minnesota	8
University of Wisconsin - La Crosse	8
University of Wisconsin - Stevens Point	7

TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION

Communication Sciences and Disorders	Psychology	Rehabilitation Science	Exercise Science	Biology
Criminal Justice	Social Work	Chemistry	Music	Neuroscience



INTERNSHIPS

Graduates from 2023-2024 were asked if they had completed an internship while attending UW-Eau Claire.

70% reported they completed at least one internship.

38% reported they completed at least two internships.

38% of respondents who completed an internship were offered a full-time position after their internship. **74%** accepted the position.

65% of the internships were for credit and 56% were paid positions.



RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF ARTS AND SCIENCES								
Actuarial Science	15	12	0	100%	0%	0%	80%	100%
American Indian Studies	3	2	0	100%	0%	0%	67%	100%
Art and Design	46	29	1	91%	3%	6%	70%	94%
Biochemistry/Molecular Biology	18	8	3	73%	27%	0%	61%	100%
Biology	102	45	15	73%	24%	3%	61%	97%
Biomedical Engineering	15	10	1	91%	9%	0%	73%	100%
Chemistry	19	6	8	43%	57%	0%	74%	100%
Chemistry/Business	6	2	2	50%	50%	0%	67%	100%
Communication	29	17	2	89%	11%	0%	66%	100%
Computer Science	47	26	2	87%	7%	7%	64%	93%
Criminal Justice	61	27	15	64%	36%	0%	69%	100%
Economics	10	5	2	71%	29%	0%	70%	100%
English	36	17	3	81%	14%	5%	58%	95%
Environmental Public Health	8	5	1	83%	17%	0%	75%	100%
French	1	1	0	100%	0%	0%	100%	100%
Geography	28	14	2	78%	11%	11%	64%	89%
Geology	17	9	2	82%	18%	0%	65%	100%
Geospatial Analysis	2	2	0	100%	0%	0%	100%	100%
German	2	1	0	100%	0%	0%	50%	100%
History	26	9	7	56%	44%	0%	62%	100%
Integrated Strategic Communication	23	17	1	94%	6%	0%	78%	100%
Journalism	18	11	3	79%	21%	0%	78%	100%
Latin American Studies	5	4	1	80%	20%	0%	100%	100%
Liberal Studies	3	1	1	50%	50%	0%	67%	100%
Materials Science	1	1	0	100%	0%	0%	100%	100%
Materials Science & Engineering	3	2	1	67%	33%	0%	100%	100%
Mathematics	18	4	6	36%	55%	9%	61%	91%
Music	23	11	9	55%	45%	0%	87%	100%
Neuroscience	17	4	9	31%	69%	0%	76%	100%
Philosophy	2	0	0	0%	0%	100%	50%	0%
Physics	16	7	1	88%	13%	0%	50%	100%
Political Science	31	15	8	60%	32%	8%	81%	92%
Psychology	150	53	42	55%	44%	1%	64%	99%
Public Health	12	7	3	70%	30%	0%	83%	100%

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Religious Studies	3	1	0	100%	0%	0%	33%	100%
Sociology	8	4	0	100%	0%	0%	50%	100%
Spanish	27	13	2	87%	13%	0%	56%	100%
Theatre Arts	15	9	2	82%	18%	0%	73%	100%
COLLEGE OF BUSINESS								
Accounting	57	51	0	100%	0%	0%	89%	100%
Business Administration	41	32	1	91%	3%	6%	85%	94%
Economics	7	2	1	67%	33%	0%	43%	100%
Entrepreneurship	1	1	0	100%	0%	0%	100%	100%
Finance	107	83	1	99%	1%	0%	79%	100%
Health Care Administration	36	31	0	100%	0%	0%	86%	100%
Information Systems	30	23	0	96%	0%	4%	80%	96%
International Business	12	7	0	100%	0%	0%	58%	100%
Management	105	77	1	96%	1%	3%	76%	98%
Marketing	135	107	3	96%	3%	1%	82%	99%
COLLEGE OF HEALTH AND HUMAN SCIENCES								
Biology Teaching	3	3	0	100%	0%	0%	100%	100%
Chemistry Teaching	3	3	0	100%	0%	0%	100%	100%
Communication Sciences and Disorders	65	6	55	10%	90%	0%	94%	100%
Elementary Education	88	67	3	93%	4%	3%	82%	97%
English Teaching	22	18	1	95%	5%	0%	86%	100%
Exercise Science	59	22	20	52%	48%	0%	73%	100%
French Teaching	2	2	0	100%	0%	0%	100%	100%
German Teaching	2	2	0	100%	0%	0%	100%	100%
Kinesiology Teaching	21	17	2	89%	11%	0%	90%	100%
Math Teaching	10	9	0	100%	0%	0%	90%	100%
Music Teaching	25	22	0	96%	0%	4%	92%	96%
Physics Teaching	1	1	0	100%	0%	0%	100%	100%
Rehabilitation Science	33	5	24	17%	83%	0%	88%	100%
Social Studies Teaching	21	12	3	75%	19%	6%	76%	94%
Social Work	58	33	11	75%	25%	0%	76%	100%
Spanish Teaching	5	4	0	100%	0%	0%	80%	100%
Special Education	63	57	0	100%	0%	0%	90%	100%
Theatre Teaching	1	1	0	100%	0%	0%	100%	100%
COLLEGE OF NURSING								
Nursing	121	79	2	98%	2%	0%	67%	100%